



NSHM Knowledge Campus, Durgapur,

Conferences Attended

- Participated and presented Paper Titled **“Competitive Balance in IPL – An Empirical Analysis”** in **International Conference - Mathsport Asia conducted in XLRI, Jamshedpur.**
- Participated, presented and awarded the Best Paper Presenter in International Business Research Conference conducted by DSMS Group of Institution, Durgapur for Paper titled **“Sustainability of Indian Premier League through Competitive Balance”.**
- Participated in Expert Seminar conducted by NSHM Business School, Kolkata on Case Study Methodology and Multivariate Analysis.
- Participated in Workshop conducted by Maulana Abul Kalam Azad University of Technology on NBA.
- Participated and Presented paper titled, **“Is the Premier League really Balanced? Evidence from Multiple Measures”** in International Conference on **“Innovative Research Practices in Social Sciences (IRPSS – 2021)”** organized by IEM Kolkata in 2021.
- Participated and presented paper titled **“Service Delivery and Customer Satisfaction Conundrum: An Optimized Importance Performance Analysis of Public Sector Banks in India”** in **9th Global Business Conference on the Theme “Corporate Democracy, Open Innovation and Growth in Developing Economies”** organized by International Management Institute, Bhubaneswar in 2023.
- Attended **4th International Conference on Data Science & Business Analytics (ICDSBA 2025)** and presented a paper titled **“Mapping Flows of Blue Economy Finance in India: Contextualized Analysis The Prospects and Concerns of Blue Economy in India”** organized by DSMS Group of Institutions, Durgapur on 21st and 22nd November 2025.
- Attended International Conference on **“Innovation for Impact: Digital and Mobile Technologies for Sustainable Business Management, teaching & Learning, Environmental Protection, Healthcare, Tourism and Engineering Applications”** organized by **Confab 360 Degree and Manipal Academy of Higher Education, Dubai Campus** on 10th and 11th December 2025, and presented paper titled **“Wellness and Ecotourism: Prospects of Sustainable Economic Growth in Selective States of India”.**